

GUIDE

What yoga classes cost, with dated price ranges

Real drop-in, pack and membership prices from published studio menus, reviewed in 2026.

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Yoga prices vary by city, room and format. Below are published figures with their review dates. We fetched all three sources on 2026-11-13. None of these numbers is a quote for a studio near you; treat them as a market snapshot.

The most careful public sample: Junocal, September 2026

Junocal's 2026 Yoga Class and Membership Pricing Index records six named studios in each of Austin, New York, Southern California, Greater Boston and Chicago. The underlying menus were reviewed on 12 September 2026, and the article was published on 21 October 2026. All figures are US dollars, medians of published standard prices. Intro offers, taxes and private sessions are excluded.

Product	Median	Observed range
Drop-in class	$30	$12 to $40
10-class pack	$237.50 ($23.75 per class)	$160 to $359
Pack saving vs drop-in	19.5%	5.5% to 30.4%
Unlimited monthly membership	$159	$98 to $240

By city, median drop-ins were $22 in Austin, $29 in Chicago, $30 in Greater Boston, $32.50 in New York and $32.50 in Southern California. The UK sample (London, Manchester, Edinburgh, Bristol, Glasgow) had a median drop-in of £15 and a median unlimited membership of £102.50.

What a membership really costs per class

Using the medians: a $159 membership costs about $39.75 per class at four classes a month, $19.88 at eight, and $13.25 at twelve. The membership equals roughly six drop-ins a month; across the 14 studios where this could be checked, the break-even point ranged from five to eight classes. Fewer than five classes a month usually favours a pack. Packs in the sample had a median validity of six months (range two to twelve), and several memberships required at least three months.

Wider published ranges

Yogalith's 2026 pricing breakdown (published 2026-05-26) gives setting-based ranges: community or gym classes $5 to $15, boutique studio drop-ins $18 to $40, hot yoga $25 to $45, private sessions $60 to $200, and online subscriptions $10 to $30 per month. It puts the average US studio drop-in at about $20 to $25.

YogaPilatesSearch (fetched 2026-11-13) lists per-style bands, for example vinyasa $18 to $32, yin $16 to $30, hot yoga $20 to $35 and private yoga $70 to $150 per class. It also notes that intro offers often make the first classes the cheapest way to try a studio.

Before you pay

Ask each studio: what does a drop-in cost, what does a pack cost and when does it expire, what does the membership include, and what is the cancellation notice? Prices on a website can change; confirm on the studio's own booking page.

Frequently asked questions

Is a monthly membership worth it?

Only if you attend often enough. In Junocal's September 2026 sample, an unlimited membership equalled about six drop-ins a month, with a break-even of five to eight classes.

What is the cheapest way to try yoga?

An intro offer or a single drop-in. Junocal excluded intro offers from its medians; ask each studio what it offers new students.

Sources

junocal.com — https://junocal.com/blog/how-much-do-yoga-classes-cost-us-2026
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yogapilatessearch.com — https://yogapilatessearch.com/prices